



VIRGINIA COUNCIL OF TEACHERS OF MATHEMATICS

Elite Sponsorship Benefits

Levels of Sponsorship March 17-18, 2023, Annual Conference at George Mason University	Platinum \$40,000 Exclusive	Gold \$20,000	Silver \$10,000	Bronze \$5,000
Opportunity to be the sole or an elite corporate sponsor of the March 17-18, 2023, VCTM Annual Conference at the Sterns Center for Teaching and Learning on the campus of George Mason University with math educators representing all Virginia public school districts, many private primary and secondary schools and college math professors are expected to attend.	∞			
Opportunity to participate in the VCTM Annual Conference call with the VCTM Annual Conference Committee to discuss future conference venues.	∞	∞	∞	∞
One complimentary premium display booth (valued at \$800) in the Annual Conference Display Area. With optimal placing in the expo hall.	∞			
Option to purchase one additional display booth at a discount price of \$500 at the Annual Conference; not included in your VCTM sponsorship contribution.		∞	∞	∞
Option to purchase additional display space at discounted rate (\$500) at the annual conference as space permits.		∞	∞	∞
Two complimentary showcase sessions (valued at \$2,500 each) during the VCTM annual Conference (If session info is submitted by program deadline - February 15).	∞	∞		
The option to purchase one showcase session (valued at \$2,500) during the VCTM Annual Conference with the option to purchase additional sessions. Purchased sessions are included in your VCTM sponsorship contributions.		∞	∞	∞
Invitation to attend the VCTM Opening Session at the VCTM Annual Conference with photo opportunity.	∞	∞	∞	∞
Active link on the VCTM Website with your logo.	∞	∞	∞	∞
Verbal recognition at general sessions as well as your logo displayed on a slide in the presentation PowerPoint.	∞	∞	∞	∞
Thank you in the VCTM Journal, email communication and, on the VCTM Website.	∞	∞	∞	∞
Complimentary conference attendee badges (Badges provided access to ALL conference sessions accept sponsored events)	4 badges	3 badges	2 badges	1 badge
Company name listed in the VCTM Annual Conference Program with logo.	∞	∞	∞	∞
VCTM membership emailing of your company's digital promotional materials to approximately 8,000 public and private math teachers in Virginia and to all registered conference attendees at no additional charge to you.	3 sets	2 sets	1 set	1 set
Use of tagline in sponsor's marketing materials: "Proud (Bronze, Silver, Gold, Platinum) Sponsor* of VCTM"	∞	∞	∞	∞
Opportunity to publish an article in the VCTM Journal*	∞	∞		
Recognition on the signage at the VCTM Annual Conference	∞	∞	∞	∞

One-page sponsor supplied flyer* in VCTM Annual Conference bags	∞	∞	∞	∞
Opportunity to distribute materials* and information * at sponsored events.	∞	∞	∞	∞
Push Notification to Conference Attendees	1 free day			
App Banner Ad	2 free	1 free	1 free	

All VCTM support is appreciated and publicly recognized as indicated in each detailed opportunity description. For sponsors whose support reaches the following levels, we offer additional benefits. *Note: Materials must have VCTM approval.

2023 Sponsor Toolkit • Elite Sponsorship Opportunity Chart